



PUBLIC OPINION STRATEGIES

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A Brief Review of 2020 Ticket-Splitting

November 10, 2020

PREPARED BY:

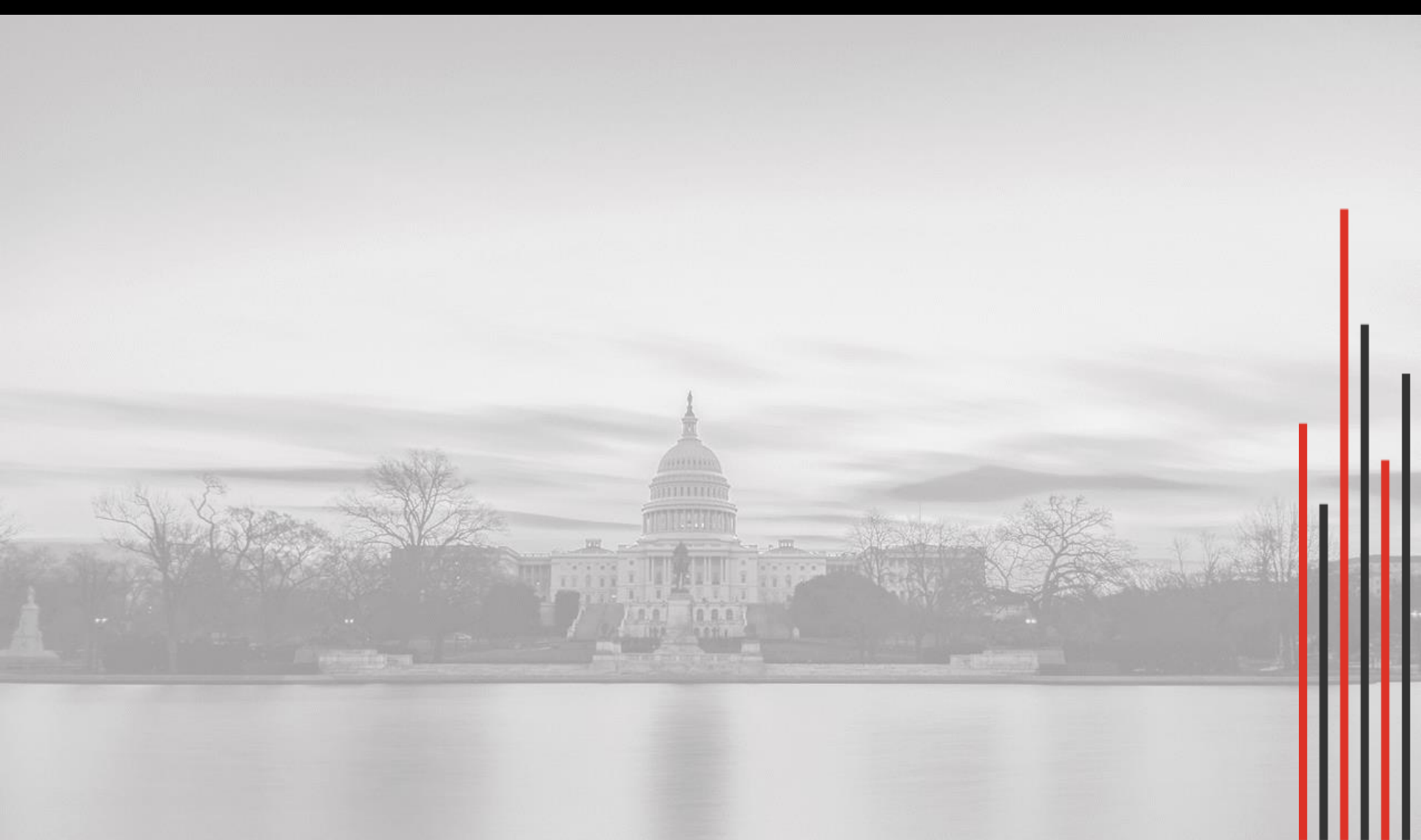
Neil Newhouse, Public Opinion Strategies



METHODOLOGY

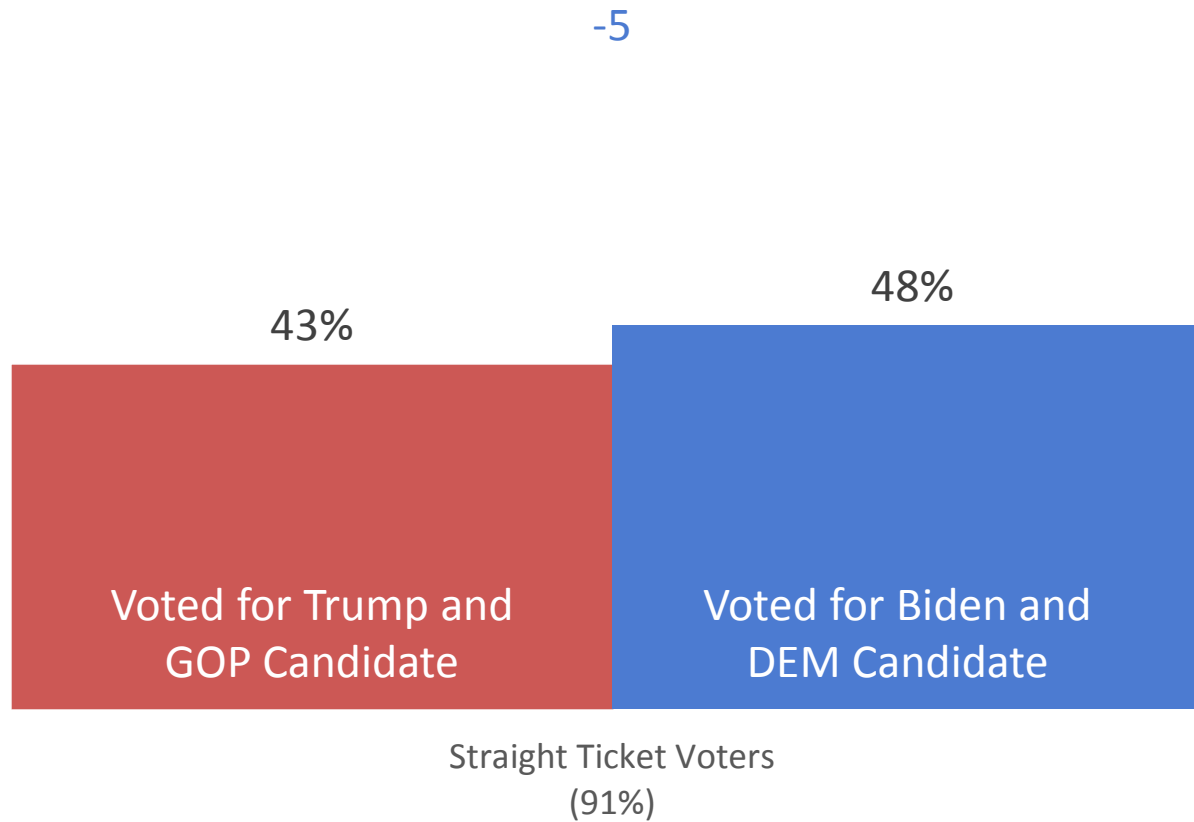
- ✓ **Public Opinion Strategies completed two national surveys of N=800 actual voters conducted on November 3, 2020. These surveys were merged for a total of N=1,600 actual voters nationally.**

The surveys was conducted November 3, 2020 and has a margin of error of $\pm 2.45\%$.

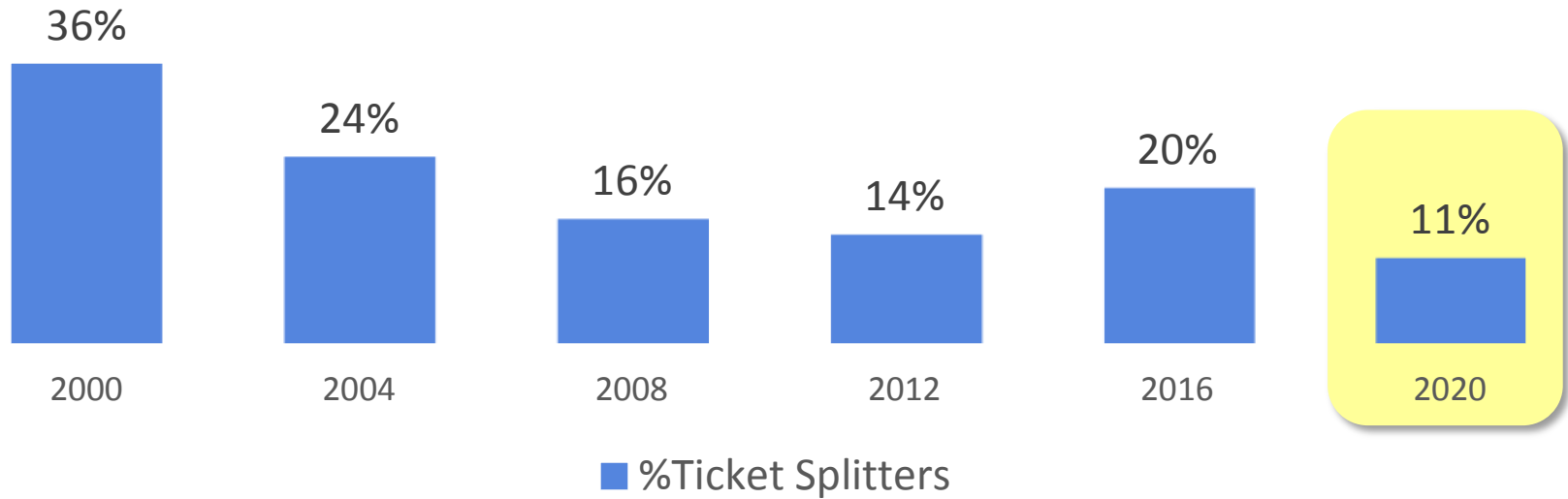


Key Findings

The 2020 electorate was not in the mood for ticket-splitting – more than 90% reported voting a straight ballot.



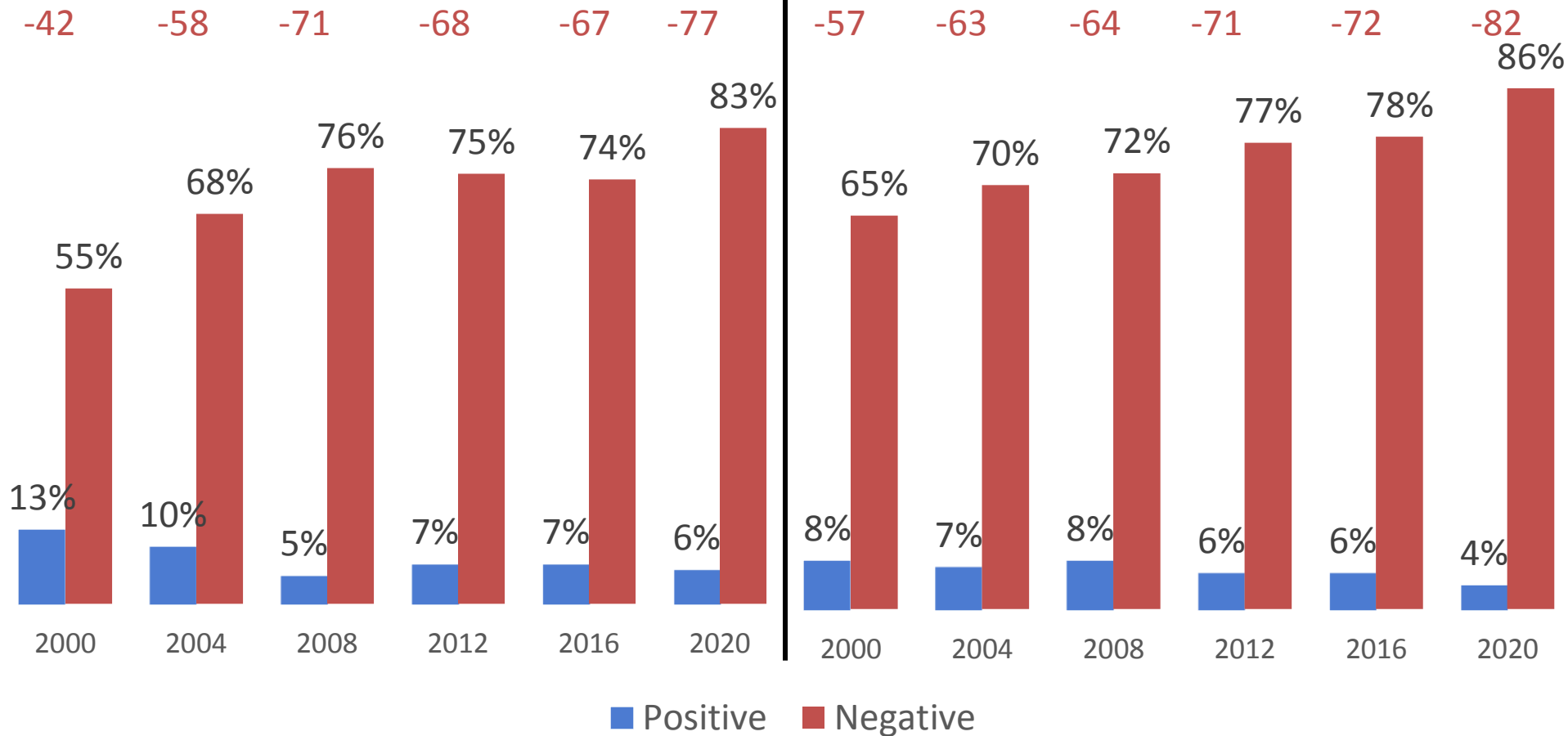
That's at least a 20-year ticket-splitting low.



That shouldn't be surprising considering the increasing negative images that partisans have of the opposing party.

GOP Party Image Among Democrats

DEM Party Image Among Republicans



Further, given how extreme attitudes are among partisans, it's not likely to change in the near future.

"The Republican Party has been taken over by Racists."

78%



Among Democrats

"The Democratic Party has been taken over by Socialists."

81%



Among Republicans



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